

THE IMPACT OF INSURANCE ON ECONOMIC GROWTH IN NEW EU MEMBER STATES: A STATISTICAL PERSPECTIVE

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Abstract: *This study delves into the intricate relationship between financial development and economic growth. The finance-growth nexus theory posits that financial development fosters economic growth through mechanisms such as the marginal productivity of capital, efficient allocation of savings to investment, savings rate, and technological innovation. These channels are facilitated by financial intermediaries, who offer economies of scale and the ability to diversify large sums of funds. The reduction of transaction costs, a primary function of financial intermediaries, was initially postulated by Gurley and Shaw in 1960. Empirical evidence, such as King and Levine's study in 1993, substantiates the growth-enhancing role of financial intermediation. Notably, the banking sector is found to make significant contributions to economic growth, underscoring a positive causal relationship.*

Keywords: *financial development, economic growth, finance-growth nexus, financial intermediaries, banking sector.*

1. Introduction

Over the last decade considerable attention has been paid to evaluating the relationship between financial development and economic growth. According to the finance-growth nexus theory financial development promotes economic growth through channels of marginal productivity of capital, efficiency of channeling saving to investment, saving rate and technological innovation (Levine, 1997). Affecting economic growth through the channels is realized by functions of financial intermediaries. Financial intermediaries have an advantage over direct financing in economies of scale that result from costs shared. Additionally, large amount of funds enables financial intermediaries to be more easily diversified than individual economic

units. The reduction in transaction costs, as the main function of financial intermediaries, was first introduced by Gurley and Shaw (1960). According to the traditional theory of financial intermediation the real-world market is characterized by frictions that include transaction costs and asymmetric information. A numerous empirical studies confirm that financial intermediation plays a growth-supporting role. Empirical research conducted by King and Levine (1993) about the impact of the banking sector on the development of the economy showed that the banking sector contributes to economic growth and that there is a positive causal relationship between banking sector and economic growth (Levine, 1997).

Among financial intermediaries, in performing functions of financial system insurance companies is growing in importance. Like other financial institutions such as banking and the stock market the importance of insurance, is crucial for the sustainable economic growth of any country Peleckiene et al (2019). The importance of insurance cannot be denied because of its economic outlook, for instance, insurance spending is 6.23% of World's GDP (Sigma Swiss-Re, 2016). More precisely, insurance spending for developed countries is around 8–11% whereas it is 2–4% for developing countries (Din et

al., 2017). However, statistics revealed a significant reduction, from 88–67%, in the share of developed countries premium since 2005 and an upward shift in insurance premiums for emerging and developing countries (Swiss-Re, 2016).

But, unlike other financial activities there are relatively small number of empirical studies who have investigate the impact of the insurance industry on economic growth.

Although banking, insurance, and securities markets are closely related, insurance performs somewhat different economic functions Brainard (2008). Bearing this in mind it requires particular attention and analysis. The relationship between the insurance sector and economic growth has received increasing interest among scholars in recent studies. The research of the insurance–growth nexus has held an inconclusive explanation about the association between these variables Peleckiene et al (2019). Researchers have debated over the nature of causality, whether insurance development causes economic growth or economic growth leads insurance sector or both variables cause each other. A number of questions must be answered about how the growth of economy associates with the insurance industry. According to Cristea et al (2014), insurance becomes a major component in certain countries. The contribution of insurance to GDP of the economies being over 10% in some European countries, such as The Netherlands, the UK and Finland, has shown that it is even higher as the economic development is higher.

Even though the potential contribution of the insurance sector on economic growth has been recognized, the assessment of the insurance–growth nexus has not been studied as much as that of the banking sector (Cristea et al., 2014). Moreover, the results of insurance–growth studies have varied across the countries due to the levels of socioeconomic development, nature of economic structures, financial markets development, and the period analyzed and methodology applied. What is more important, studies examining the relationship between insurance and economic growth have been scarce.

Although this activity has been somewhat neglected by the authors, however insurance industry can not only contribute to economic growth through issuing insurance policies they collect funds and transfer them to deficit economic units for financing real investment but also through complementarity with the banking sector and market shares, may contribute to their development. In the first case, the insurance conjunction with the banking sector may lead to encouraging the approval of bank loans by reducing the costs of the companies on the capital market, which would affect the economic growth by increasing demand for financial services (Grace and Rebello, 1993). Also, according to (Zou and Adams, 2006) property insurance can facilitate bank intermediation, for example by partial protection that would affect the reduction of credit risk to promoting higher levels of lending In terms of impact on the stock market, the development of insurance, especially life insurance, may contribute to its development through investment funds (savings) in stocks and bonds (USAID, 2006).

In this context, the main objective of this paper is to examine the impact of the insurance industry on economic growth. Our sample consists 11 new EU member states (Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovak Republic and Slovenia), over the 1999–2018 period. As proxy of insurance sector development we using penetration of insurance. We apply Fully Modified Ordinary Least Squares (FMOLS) and the Dynamic Ordinary Least Squares (DOLS) estimation techniques

The paper is organized as follows. Section 2 briefly reviews the existing cross-country studies of who has investigate the relationship between insurance sector and economic growth. Section 3 introduces the empirical methodology and data. The results are presented and interpreted in section 4. Finally, section 5 synthesizes paper findings and offers policy-relevant recommendations.

2. Literature review

In this section we present a brief sublimates of empirical literature concerning the relationship between insurance sector and economic growth. When it is noted that often the relationship between insurance sector and economic growth is explored in panel context (studies of groups of countries).

Webb, Grace and Skipper (2002) examine whether banks, life and nonlife insurers individually and collectively contribute to economic growth, They use cross-country data for 55 countries for the period

1980-1996 year. As a measure of the impact of insurance on economic development used by the authors is insurance penetration (insurance premium to GDP) for both life and non-life insurance, respectively. Research has shown that the penetration of life insurance is significantly positive correlated with economic growth, and that relationship is mutual. In addition, they stated that there is no link between economic development and non-life insurance

Empirical study of the Arena (2008) on the relationship between insurance and economic growth includes 56 countries (as developed and developing countries) for the period 1976-2004 year. Insurance premiums are used as proxies of total and life and non-life insurance activity separately.

Results show positive and significant effect of life and non-life insurance on economic growth. Impact of life insurance on economic growth is the high only for developed countries. In the case of non-life insurance, its impact is significant in both developed and developing countries, but this impact is greater in developed countries than in the developing countries

Haiss and Sumegi (2008) apply panel data analysis over the period of 1992–2004 for 29 OECD countries to explore the relationship between insurance and economic growth. They found that insurance differently affects economic growth of countries, for example, life insurance has become more significant for 15 OECD countries while non-life insurance has the same for rest of the 14 countries. Likewise, Ege and Bahadır (2011) also explore the relationship between insurance and economic growth on the panel data of 29 OECD over the period of 1999–2008, utilizing the generalized method of moments (GMM). Results indicate that there is a positive and significant relationship between insurance and economic growth.

Kjosevski (2011) was investigated the relationship of insurance and economic growth for the Macedonia using the multiple regression models. Results highlighted that aggregate insurance industry and non-life insurance has a positive and significant effect on economic growth of Macedonia for the period 1995–2010. On the other hand, life insurance has significant but negatively affecting the economic growth of Macedonia. The author claimed that a strong banking sector (saving substitute and investment channel) could be the possible reason for the negative relationship between life insurance and economic growth for Macedonia. It is important to mention here that Tong (2008) measured insurance activity using total insurance premiums as a proxy for Europe, whereas, Kjosevski (2011) utilize insurance penetration to measure insurance activity for Macedonia.

Din et al. (2017) investigated the relationship between insurance and economic growth for USA, UK, China, India, Malaysia and Pakistan using Pooled Mean Group (PMG/ARDL). They reported a positive and significant relationship between aggregate insurance, measured by net premiums and economic growth for all six countries. In addition, at disaggregate level; non-life insurance is also significantly associated with economic growth for all six countries. However, life insurance is only promoting economic growth for UK, India and Pakistan while the reverse is true for USA, China and Malaysia

Peleckiene et al (2019) has examined the relationships between insurance and economic growth across the European Union countries He was used annual data over the period of 2004–2015. His research has led to the following broad conclusions: (1) descriptive statistics analysis has shown that the insurance sector development is higher in economically rich countries, such as the UK, Denmark, Finland, Ireland, France and The Netherlands; (2) a positive statistically significant relationship between insurance penetration and economic growth has been detected in Luxembourg, Denmark, The Netherlands and Finland. Besides, a negative statistically significant relationship has been identified in Austria, Belgium, Malta, Estonia and Slovakia; (3) Granger test has shown unidirectional causality running from GDP to insurance in Luxembourg and Finland; and unidirectional causality from insurance to GDP in The Netherlands, Malta and Estonia. The case of Austria has shown bidirectional causality between the variables. The analysis has presented the absence of causality between insurance and economic growth in Slovakia

Although there are strong theoretical explanations for the positive impact of the insurance sector on economic growth, the results of empirical research conducted to date are different. However, we can say that the number of empirical studies is relatively small, especially compared to those of bank contribution to economic growth Levine (1997), Valverde (2004) Dawson (2008). Moreover, the impact

of insurance on the growth of the economy in transition countries is examined separately, as part of a study (Haiss and Sümegi, 2008). Based on the analysis of theoretical foundations and empirical research will further focus on empirical analysis.

3. Data and Methodology

Our study dataset consists of a sample of 11 new EU members states (NMS) from Central, Eastern and Southeastern Europe (Bulgaria, Croatia, the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, the Slovak Republic and Slovenia) using annual data for the period 1999-2018.

The selection of countries is based on their deepening political, economic, and institutional integration with the European Union (EU).

The core determinants selected in our model have been used in the academic literature (Kjosevski 2011; Peleckiene et al (2019)). The internationally comparable and reliable data comes from a variety of providers: Sigma, Swiss Re Economic Research & Consulting, Swiss Re, Zurich and national insurance associations, IMF's International Financial Statistics and Monetary and Financial Statistics database, European Central Bank's (ECB) Statistical Data and the World Bank's World Development Indicators. Based on the theoretical guidance from the literature review, the following explanatory variables will be used:

- macroeconomic determinants: Exports of goods and services (% of GDP) (*export*) General government final consumption expenditure (annual % growth) (*consum*) Gross capital formation (% of GDP) (*gcf*) the inflation rate (*infl*);

- financial determinants: insurance companies' penetration as a percent of GDP (*penetra*), Bank credit to private sector (% of GDP), (*bcps*) and a stock market capitalization (*smc*),

Our analysis focuses on the impact of insurance on economic growth and interaction of insurance in promoting economic growth. As insurers collect premiums for their risk transfer and indemnification services, insurance premiums are used as a standard measure of insurance market development in insurance literature. However, some researchers use total premiums (e.g. Ward and Zurbruegg, 2000) while others use penetration or denticity (e.g. Webb, Grace and Skipper, 2002; Haiss and Sumegi, 2008; Arena, 2008 Peleckiene et al (2019)). as a measure of development of insurance. In this study we will follow Peleckiene et al (2019) and as a measure of insurance growth we will use insurance penetration. We hypothesize positive impact of insurance penetration on economic growth.

The next two are also financial variables - banking and stock market development. In the literature many studies (Levine, 1999; Levine and Zervos, 1998; Beck and Levine, 2004) have showed that better developed financial systems have positive effect on economic growth. According to the Arena (2008) inconsistencies exist regarding the complementarity and supplementarity effect between banks and capital market development and thus their conjoint effect on economic growth. Furthermore, some researchers use only the effect of banking (Ward and Zurbruegg, 2000; Webb, Grace and Skipper, 2002, Adams et al., 2009) while others examine the effect of capital market development as well (Arena, 2008). Bearing this in mind we assume that both banking and capital markets are important for economic growth. Following mentioned previous studies in insurance related literature and banking related literature (e.g. King and Levine, 1993; Beck and Levine, 2004) we use the ratio of bank credit to private sector in relation to GDP (private credit). Following Arena (2008) as a proxy for capital market development effect on economic growth we use stock capitalization divided by GDP. For these two variables we expect to be positively related to economic growth.

The next variable is investment. We follow common Kjosevski (2011) and we used gross capital formation (formerly gross domestic investment) as a proxy for investment. Gross capital formation consists of outlays on additions to the fixed assets of the economy plus the net changes in the level of inventors. The expected sign of the coefficient is positive.

The following control variable used in our research as a determinant of economic growth is exports of goods and services in relation to GDP. According to Marin, 1992; Vohra, 2001) export is one of the factors, that can facilitate economic growth. Empirical studies have confirmed that export positively affect economic growth. This variable is also present as additional explanatory variable in insurance related literature that examines how insurance market development affects economic growth (Webb,

Grace and Skipper, 2002; Arena, 2008). For this variable we expect to be positively related to economic growth.

The government has an important role for the establishment of framework for private sector development in every economy. However, numerous theoretical and empirical research suggest that the larger government consumption the less developed will be financial system, and especially insurance industry. For example, Beenstock, Dickinson and Khajurja (1986) found that life insurance premiums vary inversely with social security coverage. If government provide indemnification for property losses, disability, retirement and health care, individuals will have less incentives to purchase insurance (Skipper and Kwon, 2007), the fact that was especially emphasized during the communist era in Eastern Europe (Dorfman, 2008). Also, greater government consumption is generally considered to decrease the efficiency of investments as its investments are directed by political and social considerations (Webb, Grace and Skipper, 2002; Dorfman, 2008). Therefore, general government consumption is usually used as a control variable when depicting economic growth in both banking related literature (King and Levine, 1993; Levine, 1998; Levin, Loayza and Beck, 2000; Berthelemy and Varoudakis, 1996; Ahlin and Pang, 2008) and insurance related literature (Ward and Zurbrugg, 2000; Webb, Grace and Skipper, 2002; Arena, 2008). We measure government expenditure as a ratio of general government expenditures to GDP. We hypothesize negative relationship between government expenditures and economic growth.

The last variable used to control for other influences on economic growth is the inflation rate. It is used to account for monetary discipline. It is expressed by the GDP deflator (annual percentage). With this variable, we expect a negative correlation with economic growth.

	GDPG	PENETRA	BCPS	STOC	EXPORT	INVES	INF
Mean	3.249	2.813	47.41	5.281	56.36	24.95	4.030
Median	3.604	2.7	47.26	2.416	57.03	24.58	2.831
Maximum	11.888	6	100.7	33.78	96.21	41.89	45.80
Minimum	-14.81	0.71	0.186	0.020	21.58	12.65	-1.544
Observations	220	213	170	173	219	219	220

The heterogeneity in economic growth rates (*gdp*) is remarkable: the annual GDP growth varies from almost 12% to nearly -15%. The insurance penetration also displays large differences: it ranges from a minimum of 0.7% of GDP, up to a maximum of 6% of GDP. Also, there are large differences in other selected determinants such as stock market capitalization and inflation.

The empirical strategy in this study is based on a panel data analysis. According to Maddala (2001), one of the main advantages of panel data estimation is that it allows for testing and adjustment of the assumptions that are implicit in the cross-sectional analysis. Hsiao (1986) adds other benefits of conducting a panel data analysis: (1) panel data suggest that individual countries are heterogeneous; (2) panel data give more information, more variability, less collinearity among other variables, greater degrees of freedom and higher efficiency; (3) panel data can capture and measure effects that are not detectable by cross-sectional time-series analysis, as well as provide a test platform for more complicated behavioral models.

The model is a linear regression model linking indicators that measure the growth of the GDPG in the countries under investigation with several potentially relevant determinants, as depicted by Equation (1).

$$GDPG_{it} = \alpha_0 + \alpha_1 PEN_{i,t} + \alpha_2 DET_{i,t} + u_{i,t}$$

(1) where i refers to the country

($i=1-11$); t refers to time periods (years) ($t=1-19$); $GDPG_{ij}$ is the dependent variable, i.e. a gdp growth; PEN is a penetration of insurance β_1 is the coefficients of this explanatory variable, DET_{ij} is a vector of potential driving forces of GDP growth; β_j are the coefficients of these explanatory variables, and $u_{i,t}$ are the idiosyncratic (observation-specific) errors.

Before proceeding to the econometric method, we need to verify the stationarity of the variables selected. In this paper, we performed a panel analysis and applied panel unit root tests – the *Im, Pesaran* and *Shin*- (IPS) test (2003) and two alternatives of a Fisher-type test (Augmented Dickey-Fuller (ADF) and Perron (PP) test), as outlined by Maddala and Wu (1999). These tests allow for the deterministic and dynamic effects differing across the panel members. In this paper, a 10% level of importance was applied as a critical value for determining whether the time series is stationary.

According to Baltagi (2001), the Fisher-type tests have more advantages, because: (1) the cross-sectional dimension can be either finite or infinite; (2) each group can have non-stochastic and stochastic components; and (3) the time-series dimension can vary for each cross-section. An additional advantage is that, unlike the IPS test, it does not require a balanced panel and allows for the use of different lag lengths in the individual ADF regressions. In our study, we prefer the Fisher-type tests, but we also report the results of the IPS tests to provide an additional check for robustness.

Furthermore, to estimate the existence of a long-run relationship between the dependent variable and the explanatory variables, we must test the cointegration equations in the panel. In this paper, we will use two cointegration tests – Pedroni (1999) and Kao (1999) – to test the null hypothesis of no cointegration between the selected determinants.

Having established the cointegration tests, the next step is to estimate the long-term relationship between the variables. The literature proposes different estimation methods for panel cointegration models. In this paper, we will be using the Fully Modified Ordinary Least Square (FMOLS) and the Dynamic Ordinary Least Squares (DOLS) estimators. We choose these methods for several reasons. Firstly, the OLS estimator is a biased and inconsistent estimator when applied to a cointegrated panel. On the other hand, DOLS and FMOLS take care of both small sample bias and endogeneity bias by taking the leads and lags of the first-differenced regressors (Kao, and Chiang, 2000). Secondly, for panels that have a larger time dimension (T), the dynamic estimator of the Generalized Method of Moments (GMM) is not very effective, as it is more applicable when the number of the cross-sectional units is higher than the time periods (Roodman, 2009). In this research, the time dimension ($T=19$) is much greater than the cross-sectional dimension ($N=11$). Thirdly, these estimators allow for a greater flexibility in the presence of heterogeneity in the examined cointegrated vectors (Pedroni, 1999; 2001). Furthermore, Banerjee (1999) argued that the results from any of these two estimations are asymptotically equivalent for more than sixty observations. Given that this study meets the number-of-observations criterion under all three models, we expect the results to be asymptotically equivalent to authenticate the robustness of the results.

With a view to explain the idea of FMOLS estimator, we refer to the following fixed-effects model:

$$GDPG_{i,t} = \alpha_i + \beta'x_{i,t} + u_{i,t} \quad (2)$$

where, $i (=1, 2, \dots, N)$, and $t (=1, 2, \dots, T)$ indexes being the cross-sectional units and time series units, respectively, $GDPG_{i,t}$ is the GDP growth (an $I(1)$ process), β is the vector of parameters, α_i are intercepts and $u_{i,t}$ are the stationary disturbance terms. Here, $x_{i,t}$ are assumed to be the vector of explanatory variables, which are $I(1)$ for all cross-section units. It is assumed that it follows an autoregressive process in the following form:

$$x_{i,t} = \rho x_{i,t-1} + \varepsilon_{i,t}$$

$$(3) \text{ with an innovation vector: } w_{i,t} = (u_{i,t}, \varepsilon_{i,t})$$

Given that $w_{i,t} = (u_{i,t}, \varepsilon_{i,t}) \sim I(0)$, the variables are said to be cointegrated for each member of the panel with the cointegrating vector β . The asymptotic distribution of the OLS estimator is the condition for the long run covariance matrix of the innovation vector. The FMOLS estimator is derived by making an endogeneity correction (by modifying the variable $GDPG_{i,t}$) and a serial correlation correction (by modifying the long run covariance of the innovation vector, $w_{i,t}$). The resulting final estimator is expressed as follows:

$$N \quad T \quad \begin{bmatrix} 1 & N & T \end{bmatrix} \quad \begin{bmatrix} 1 \end{bmatrix}$$

Model	11 EU member countries
	<i>Stat</i>
Panel v-Statistic	-1.45
Panel rho-Statistic	2.76
Panel PP-Statistic	-1.73***
Panel ADF-Statistic	2.74***
Group rho-Statistic	3.39
Group PP-Statistic	--12.1***
Group ADF-Statistic	-11.7***
Kao Residual Cointegration Test (<i>p</i> -value)	0.000

As presented in Table 6, the majority of Pedroni's (1999, 2001) tests indicate that there is a cointegration relationship for all four models. The Kao's (1999) test in Table 6 also indicates a cointegration relationship in all models.

This also implies the existence of a long-run relationship among the variables in all cases. In line with the purpose of this study, once the properties of all variables are co-integrated, the next step is to implement the FMOLS and DOLS tests in order to investigate the long-run linkage among the insurance penetration and economic growth.

Table 4 Estimation results

Variables	Total (11 NMS)	
	FMOLS	DOLS
<i>PEN</i>	0.16*** (0.14)	0.26*** (0.31)
<i>BCPS</i>	0.09** (0.08)	0.08*** (0.01)
<i>STOCK</i>	0.01 (0.02)	0.04 (0.05)
<i>EXPORT</i>	0.03 (0.01)	0.09 (0.02)
<i>INV</i>	0.25*** (0.02)	0.30*** (0.05)
<i>INF</i>	-0.04 (0.03)	-0.19 *** (0.05)

Note: *, ** and *** indicate that the test statistic is significant at the 10%, 5% or 1% level. Standard errors in parentheses.

From the results of the analysis from the methods we can conclude that the growth insurance penetration positively affects economic growth. although with statistical significance of 1%, The results of the analysis showed that the financial sector, in this case the insurance sector is not only a passive follower of economic growth, but its determinant. The contribution of insurance to the economic growth achieved by its participation in the execution of the given functions of financial system, and primarily those relating to risk management, accumulation and allocation of monetary funds. Namely, the organization of communities at risk of the principle of reciprocity, i.e. by reducing transaction costs and information asymmetry in the transmission of financial resources, insurers limit affecting

productivity of capital and technological innovations in the rate of saving. Additionally, increasing the efficiency of financial intermediation can reduce the cost of mediation or part of the savings used to settle of that cost, further of forementioned features would make a positive impact on economic growth. In this context also the results from BCPS show positively and statistically significant effect on economic growth.

From the other determinants only investment was significant in both methods, while inflation was significant negative effect only when we used DOLS method

Conclusions

Using dynamic and fully modified ordinary least squares we examined whether insurance, contribute to economic growth in 11 new EU member states from Central and Eastern Europe, using annual data for the period 1999-2018. According to our results we find evidence for a growth-supporting role of insurance. Namely insurance positively and significantly affects economic growth insurance development promotes economic growth. Thus, functions of insurance companies - providing means of risk management and performing mobilization and allocation of resources - are important for economic growth and is in line with previous studies and with our hypothesis. The findings from this study could be suggestive for insurance sector's policy makers. The key is to implement the policies that are going to provide institutional improvements, encourage competition, and contribute to increasing efficiency, especially in risk management, and product development of insurance companies.

In the future research of insurance-growth, besides insurance penetration, insurance development could be measured by annual insurance premium, insurance density and by the assets of insurance companies. Also, research of interrelationship between insurance and nonfinancial sectors of the economy in the promotion of economic growth should be of interest for further research. Finally, the results from panel study such as ours might hide actual results for specific countries. Therefore, in addition to longer time periods, further research of the issue of how insurance market development promotes economic growth should focus on per country analyses.

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